



“Kellen Meetings extends my knowledge and industry connections by leaps and bounds. They act as a strategic resource for me and my whole team.”

Linda DeMars,
VP Global Summits, CoreNet Global

Photograph courtesy of CoreNet.

Kellen Meetings

is your single source for exceptional meetings, events and trade show management. We partner with association and corporate clients to plan, market and execute outstanding programs designed to achieve strategic goals and exceed expectations.

For more than 40 Years, Kellen Meetings has set the standard for best-in-class meetings and events. Kellen-managed meetings are characterized by careful planning and diligent execution, yielding results that routinely exceed attendee, exhibitor, sponsor and client expectations.

Kellen Meetings partners with client organizations to meet strategic objectives for the event and the organization – whether networking and bonding, buying and selling, education, image enhancement, relaxation and fun, or others – ensuring that all are met and surpassed.

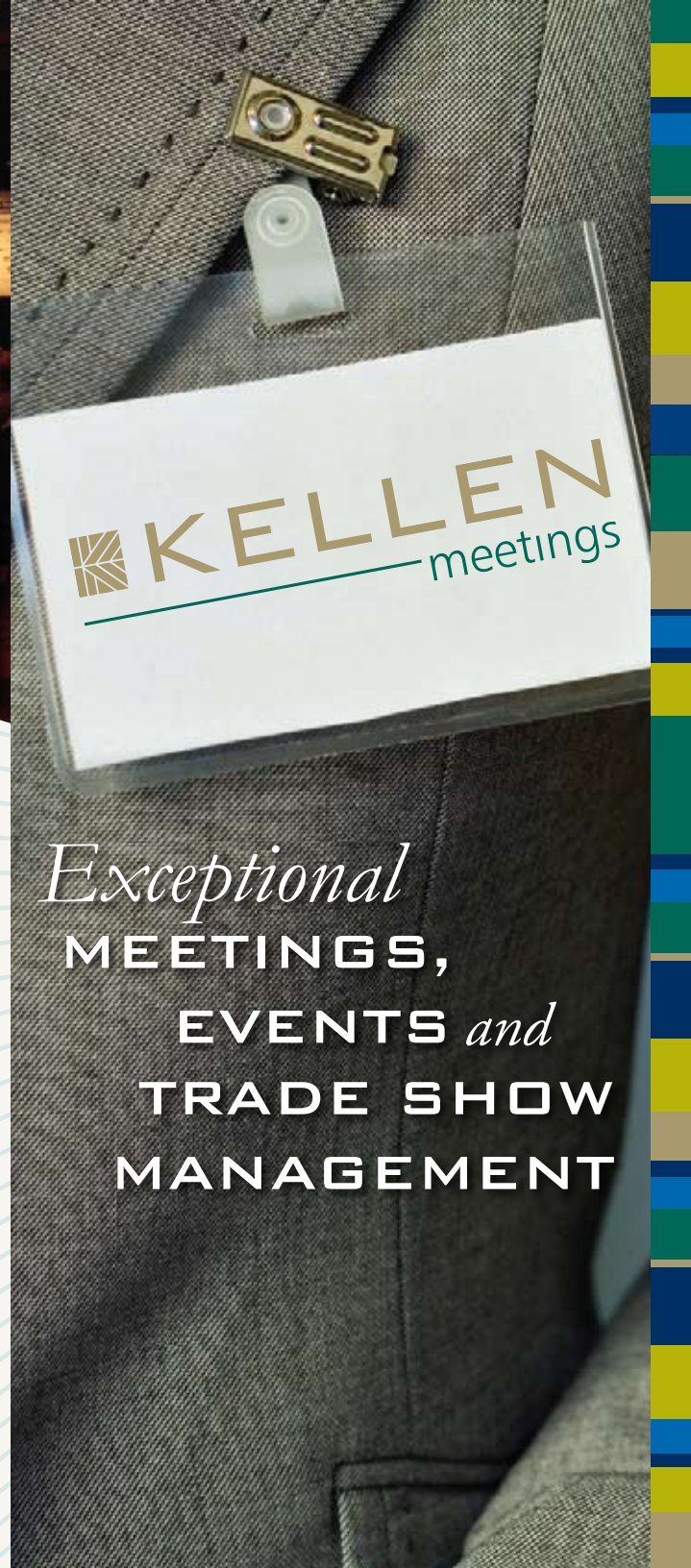


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Exceptional
MEETINGS,
EVENTS *and*
TRADE SHOW
MANAGEMENT

Kellen Meetings professionals have planned, marketed and implemented meetings, conventions and exhibitions around the world that inform and educate in a comfortable atmosphere conducive to learning and networking. Annually, Kellen manages conferences and events with tens of thousands of room nights and clients from major corporations, associations and other organizations.

Our formula for producing exceptional meetings:

- Insist on close partnerships with our clients;
- Listen carefully and work with our clients to identify and define expectations
- Understand the history, trends and dynamics of our clients and their meetings
- Tailor each meeting in accordance with specific client needs and strategies
- Collaborate with our clients to develop key measurables and milestones
- Establish clear lines for communicating, reporting and decision-making
- Execute with precision; provide timely, actionable evaluations



“Ever since we began working with Kellen for meetings management, the quality of our conferences has substantially increased due to their high level of service and meetings experiences.”

– Tiffany Topcik, President, HEDNA

What makes Kellen Meetings unique?

Unparalleled Resources:

In-house divisions for Web services (Kellen Interactive), Design Services (Kellen Creative), and Marketing & Public Relations (Kellen Communications), all expert in meetings and event marketing and promotion.

Solutions Oriented:

Careful attention to client objectives and expectations, effective planning and budgeting, anticipation of and timely response to changing event dynamics and challenges, and strategic advice on efficiencies and growth opportunities are Kellen Meetings hallmarks.

Effective, Modern Systems and Documented Best Practices:

Including budgeting and tracking tools, detailed checklists and worksheets and Web-based registration, communication and reporting capabilities.

Global Reach:

Offices in Atlanta, Beijing, Brussels, New York City, Tucson and Washington, D.C., and partners worldwide.

Kellen Meetings total event management services include:

- Site Selection and Hotel Contract Negotiations
- On-line Registration and Credit Card Processing
- Budget Development and Reconciliation
- Event Marketing and Audience Acquisition
- On-site Registration and Staffing
- F&B and AV Design and Management
- Theming and Content Development
- Speaker Selection and Management
- Post Event Evaluation Surveys