



For Immediate Release

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Kellen Europe to manage AHIMA Global Services Office

BRUSSELS (August 10th, 2009) – Kellen Europe was selected to take on the full management of the Global Services Office to support the American Health Information Management Association (AHIMA) in bolstering its global outreach.

AHIMA was founded in 1928 to improve the quality of medical records. Headquartered in Chicago, the association has over 54000 members who are dedicated to the effective management of personal health information required to deliver quality healthcare to the public.

The organization's mission is to be the professional community that improves healthcare by advancing best practices and standards for health information management and the trusted source for education, research, and professional credentialing.

“Following completion of an initial project of business planning and strategy work with Kellen, AHIMA decided to continue working with Kellen Europe for the next phase of its global initiative including the establishment and full management of its Global Services Office in Brussels. We have found a good culture fit between AHIMA and Kellen staff and we look forward to a continued provision of high quality professional management services and the necessary project management and strategic thinking that will help AHIMA to reach its objectives.” said Rob Nelson, AHIMA's vice president of business development & strategy and managing director of global operations.”

-----**About AHIMA**-----

Representing more than 54,000 specially educated Health Information Management professionals in the United States and around the world, the American Health Information Management Association is committed to promoting and advocating for high quality research, best practices and effective standards in health information and to actively contributing to the development and advancement of health information professionals worldwide. AHIMA's enduring goal is quality healthcare through quality information. www.ahima.org

-----**About Kellen Europe**-----

Kellen Europe provides association management, strategic advice, communications, government affairs, benchmarking studies, internet services and other professional advice to associations and corporations worldwide. Over the last 20 years, Kellen Europe has gathered considerable expertise that enables the company to rapidly anticipate the needs of emerging or existing associations and to provide tailored organisational solutions.

For more information, visit www.kelleneurope.com and/or www.kellencompany.com.