



FOR IMMEDIATE RELEASE

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KELLEN EUROPE MANAGES EU-RUSSIA INDUSTRIALISTS ROUNDTABLE

BRUSSELS, December 16, 2010 - Kellen Europe, a division of global association management firm Kellen Company, organized the annual meeting of the EU-Russia Industrialists Roundtable (IRT) last week in Brussels, Belgium. Established in 1997, IRT is a business platform composed of leaders of companies from the EU and Russia. The meeting provides a platform for business dialogue, discussions on bilateral economic relations and recommendations on public policy.

Held on December 7, a part of the 2010 meeting was led by president of the Russian Federation Dimitry Medvedev, president of the European Council Herman Van Rompuy and president of the European Commission José Manuel Barroso, who met with 40 leaders of European and Russian companies and trade associations. This is the fourth consecutive year Kellen Europe has managed the IRT's annual meeting, overseeing all aspects of the meeting planning, promotion and production. Kellen also hosts the IRT's EU-Secretariat for the past three years and manages the association's activities throughout the year.

"IRT's annual meeting is one of the highest level business meetings in Europe. We are fortunate to partner with an association that allows Kellen to leverage our capabilities across the globe to facilitate a smooth operation so that industry leaders can focus on the business outcomes," said Alfons Westgeest, group vice president and managing partner, Kellen Europe.

Companies and trade associations represented at this year's meeting included: BP, Carlsberg, Siemens, Solvay, Stora Enso, Rusnano, Russian Railways, AstraZeneca, Association of Russian Banks, Business Europe, and Russian Union of Industrialists.

About Kellen Europe:

Kellen Europe's primary objective is to provide key professional services to European and global business associations, individual membership organizations and special interest groups. We are dedicated to the concept of Association Management in Europe. Over the past 20 years, Kellen Europe has gathered considerable expertise that enables the company to rapidly anticipate the needs of emerging or existing associations and to provide tailored organizational solutions.

About Kellen Company:

Founded in 1964, Kellen Company provides association management, government affairs, public relations, meetings management, creative communications, Web site development and other professional services to associations, as well as individual companies and other organizations. Kellen serves more than 10,000 companies and 100,000 professionals worldwide, either through its more than 100 client associations or directly from offices and representation in the United States, Europe, China, the Middle East, India and Southeast Asia. For more information, please visit www.kellencompany.com.

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Note to Editors:

Photo Caption: (L to R) President of the Russian Federation Dimitry Medvedev, President of the European Council Herman Van Rompuy and President of the European Commission José Manuel Barroso gather at the annual EU-Russia Industrialists Roundtable on Dec. 7 in Brussels, Belgium. Copyright: "European Audiovisual Service"