



### **Executive Coaching Program: Competition Law for Trade Associations**

Trade associations are unique forums, in which, competitors from the same industry or sector meet to discuss issues of common interest and to find common solutions.

With increased caution for anti-competitive behaviour it has become necessary that members of the trade associations and their staff know what can and what cannot be discussed by the members during meetings and conference calls and understand what practices in the management of the trade association need to be implemented to ensure the compliance of the association activities and actions to competition law. Trade associations can also be held accountable should they create a forum for anti-competitive behavior to take place.

The program provides an overview of the main aspects of competition law applicable to trade associations and includes an analysis of any possible anti-competitive activities undertaken by the trade association, as well as any possible anti-competitive activities undertaken by members at trade association meetings. Trade association officers who follow this program are given guidelines and tips on how to ensure that the association complies with competition law, as well as an assessment of the global remit of competition law.

The program is designed for all trade association executives and staff who attend association meetings and/or are in charge of governance.