

ASSOCIATION MANAGEMENT

WHY KELLEN EUROPE?

Kellen Europe's primary objective is to provide key professional services to European and global business associations, individual membership organizations and special interest groups.

Over the past 20 years, Kellen Europe has gathered considerable expertise that enables the company to rapidly anticipate the needs of emerging or existing associations and to provide tailored organizational solutions. These solutions are designed to ensure that our client associations accomplish the common vision and objectives of their members.

In the current climate, more than ever before, it is essential that associations remain relevant. Through our strategic advice and management services we work towards ensuring that our client associations add value to their membership.

In the recent years a large variety of associative groups have been created at European and international level that depart from the well-known federative model. Each of these new associative groups has different objectives, activities, membership categories, governance structures, etc and requires a different management model. Kellen has been able to create and implement tailor management models and tools to respond to the needs of the different associative groups.

ASSOCIATION MANAGEMENT SERVICES

Based on the one-stop-shop approach, Kellen Europe offers different services to organizations and covers all aspects of management, advice and interest representation of associations, from full association management, advocacy and lobbying to carrying out specific strategic tasks or strategic advice projects.

Within our association management service line, we provide following solutions:

- Incorporation of new associations
- Day-to-day administration and management
- Advice on strategy implementation in line with the association's goals
- Direct assistance to enhance the organisation
- Management of meetings, conferences and events
- Business planning and board facilitation
- Legal and tax advice

CONTACT

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