

## SPONSORSHIP OPPORTUNITIES!

**EuroConference 2009**

**Brussels, 29 April 2009**

**Increase your visibility and be part of a winning formula  
- become a sponsor!**

The EuroConference is a unique opportunity for your company to **increase its visibility** and **promote your products/services** at an international level. By sponsoring the EuroConference you will address over 100 participants which include:

- European association executives
- Corporate executives from major multinational corporations,
- Ad hoc coordinated group executives,
- Executives of NGOs,
- Executives of Platforms,
- Executives of Coalitions.

**Experienced speakers** representing NGO's, European Trade Associations, Permanent Representations to the EU and Corporations will share both best and worst practices providing a firm basis for discussion. Following which an innovative **split-session approach** between large plenary and small breakout groups will mean that the EuroConference will be **more interactive** and presenting an **ideal atmosphere** for improving knowledge and understanding while increasing networking opportunities.

**Who:**

The 9th Annual EuroConference will be hosted by Kellen Europe, THE leading Association Management company with a global presence and over 20 years' experience in this field.

**Where & when:**

29 April 2009

Sofitel Hotel, Place Jourdan , Brussels.

**Please see herewith our suggested sponsorship packages for EuroConference 2009**



## SPONSORSHIP OPPORTUNITIES:

### 1) Gold Sponsor

*Gold Sponsorship: € 3.000 (excl. VAT)*

The Gold Sponsorship is the most comprehensive tool to raise your visibility before and during the EuroConference. This sponsorship includes:

- Your logo on all preliminary mailings (printed and electronic) to all EuroConference invitees and promotion material of the EuroConference 2009
- Your logo on all conference documentation (Posters, Programme, Brochure)
- Your logo on all printed and electronic advertisements in media
- Your logo on the screen in the plenary room as part of a slideshow
- Your logo on the EuroConference website homepage with link to your website
- Promotional banners displayed during lunch
- Promotional leaflet to be added to conference “participant packages”
- **Exclusivity** of being Gold Sponsor

### 2) Silver Sponsor

*Silver Sponsorship: € 1.500 (excl. VAT)*

By being a Silver Sponsor, you will get the opportunity to raise your visibility before and during the EuroConference. This sponsorship includes:

- Your logo on all preliminary mailings (printed and electronic) to all EuroConference invitees and promotion material of the EuroConference 2009
- Your logo on all conference documentation (Posters, Programme, Brochure)
- Your logo on the screen in the plenary room as part of a slideshow
- Your logo on the EuroConference website homepage with link to your website



### 3) Coffee Break and Lunch Sponsorships

Kellen Europe also offers you to gain extensive visibility during the EuroConference by sponsoring the **two Coffee Breaks** and the **Lunch**. All coffee breaks and lunch sponsors will receive:

- The moderator of the conference will acknowledge the sponsors before the event they support
- Recognition in the Programme distributed at the meeting
- Publicity on screens strategically located for each event
- Placement of promotional A4 leaflet (99x210mm) during the sponsored coffee break(s) or lunch.

**Welcome Coffee Sponsorship (during registration) – 500 EUR**

**Morning Coffee Break Sponsorship (15 minutes in duration)- 350 EUR**

**Afternoon Coffee Break Sponsorship (15 minutes in duration) - 350 EUR**

**Lunch Sponsorship (60 minutes in duration) - 750 EUR**

### 4) Sponsorship in kind

If you wish to sponsor the EuroConference in kind, you will get the opportunity to have your logo (together with the EuroConference logo) on the stationary you provide. Examples of the stationary gifts are:

- Conference bags,
- Pens
- USB Keys
- Notepads

In addition you will also have **your logo on the EuroConference website**.



Sponsorship form 1/2

**EUROCONFERENCE SPONSORSHIP ORDER FORM**  
**BRUSSELS, 29 APRIL 2009**

Please fax both pages of the Sponsorship Order Form to Kellen Europe: +32-2-774.96.90  
 For any additional information, please contact Nele Devolder

**Gold and Silver Sponsorship**

	ITEM	PRICE
<input type="checkbox"/>	Gold Sponsorship	€ 3.000
<input type="checkbox"/>	Silver Sponsorship	€ 1.500

**Coffee break Sponsorship**

	Coffee break	PRICE
<input type="checkbox"/>	Welcome	€ 500
<input type="checkbox"/>	Morning (15 mins.)	€ 350
<input type="checkbox"/>	Afternoon (15 mins.)	€ 350

**Lunch sponsorship**

	Lunch	PRICE
<input type="checkbox"/>	Lunch (60 mins.)	€ 750

Name of Advertiser/Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

VAT Number (if applicable): \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Please submit invoices to: \_\_\_\_\_



**Sponsorship form 2/2**

I hereby agree with the General Terms and Condition stated hereafter.

SIGNATURE \_\_\_\_\_ Date: \_\_\_\_\_

**Terms and Conditions**

Prices are excluding VAT.

All logos must be provided by the advertiser in a suitable **high-resolution electronic format**. They will only be displayed in publications and/or on the website **after payment** of the relevant invoice sent by Kellen Europe. Agreed orders cannot be cancelled and remain valid for the whole duration stated in the present form.

When applicable all promotional material to be distributed on the day of the EuroConference should be delivered to the Kellen Europe office by April 11<sup>th</sup>, 2009. **Should the material not arrive on time, we cannot guarantee that it will be included in the EuroConference.**

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